

A photograph of the Toronto skyline at night, viewed from across the water. The CN Tower is prominent on the left, illuminated with a purple glow. The city lights are reflected in the water. The sky is a deep blue.

Go Beyond in Canada

As an investor, you are always looking for new opportunities to grow your portfolio and Canada is a country that has potential.

Considered the true north — strong and free — Canada is a land of opportunity with much to offer investors. From its abundant natural resources to its thriving economy, Canada is an attractive destination for those looking to go beyond the status quo. Despite America's northern neighbour often being overshadowed by its southern counterpart, Canada is a powerhouse in its own right and should not be overlooked by investors.

Immigrants have long been welcomed in Canada, and the country's population is highly diverse. Major cities like Toronto and Vancouver are cosmopolitan centres with a global outlook, while smaller cities offer a more laid-back lifestyle. Let's explore some of the reasons why you should consider investing in Canada.



Canada's Unique Investment Opportunities

One of the most appealing aspects of investing in Canada is the variety of opportunities available. The country is rich in natural resources, but it also has a diversified economy that includes sectors such as finance, information and communication technologies, and manufacturing. Here are a few examples of unique investment opportunities in Canada.

An abundance of natural resources

The Canadian oil sands are the third largest reserve of crude oil in the world, and the country is also a major producer of natural gas and the world's second-biggest producer of uranium. In addition to this, Canada continues to heavily contribute to the global supply of zinc, aluminium, gold, potash, and copper. These natural resources are a major driver of the Canadian economy, and they offer investors a unique opportunity to profit from the country's vast reserves.

Booming tech sector

The Canadian tech sector is booming, directly contributing 5.1% to the country's economy, which translates to \$96 billion CAD. Canada is the birthplace of some of the world's leading tech companies, including BlackBerry, Shopify, and Hootsuite. All the biggest names in tech such as Google, Amazon, and Facebook also have a strong presence in the Canadian market. What's more, the Canada Global Talent Stream (GTS) program, which was created to help companies hire highly skilled foreign workers, has also been a major boon for the tech sector.

Market access

Canada has free trade agreements with more than 49 countries, which gives investors unprecedented access to global markets. The country's location and NAFTA membership also allows easy access to the large US market, and its transportation infrastructure is well developed. These factors make Canada an ideal location for businesses that want to export their products and services to the US. And thanks to the Comprehensive Economic and Trade Agreement (CETA), Canada now has preferential access to the European Union's 440 million+ consumers.

Vast human capital

Canada has been attracting highly skilled immigrants from all over the world for decades, resulting in a highly educated and diverse population. According to OECD data, Canada is the most educated country in the world and is home to over 2.8 million STEM graduates. In a world where skilled labour is in short supply, Canada's vast human capital is a major asset for businesses and investors.





We're Open for Business

With a highly educated and skilled workforce, ample market access, and well-developed infrastructure, Canada is a great place to do business. The government has deliberately kept the business environment favourable to investment, with a low corporate tax rate and a commitment to free trade. And with the country's long history of political stability and a proven track record of economic growth, Canada continues to be a safe and lucrative investment destination during an economically volatile global climate. In short, Canada is open for business, and there are plenty of opportunities for investors to profit.

To discuss your business growth into Canada, contact us:

Imad Adileh

T +966(0)59 558 0027 E
iadileh@sa.gt.com

Head office

Riyadh
Al Mousa Commercial
Complex, 7th Floor, Tower 4,
Al Olaya Street,

T +966 (11) 463 0680
E infor@sa.gt.com

Khobar

Ababtain Tower,
7th Floor,
Dhahran Street

T +966 92 000 6582
E infok@sa.gt.com

Jeddah

Saad H. Abu Khadra Building,
3rd Floor, King Fahad Street,
P.O. Box 20142,

T +966 (12) 691 6883
E infoj@sa.gt.com