



Go Beyond
In The USA

The United States of America is the world's foremost economic and military power, as well as a leading cultural force. It is home to some of the world's most innovative businesses and has a highly skilled and educated workforce.

For decades, the U.S. has attracted top talent from around the globe, making it a hub for creativity and innovation. In the global cultural psyche, the country is considered “the land of opportunity” and for many investors, it is seen as a safe and stable place to do business.

The U.S. has a large domestic market, a well-developed infrastructure and a legal system that protects property rights and supports businesses. With English being the predominant language as well, the country offers convenient access to global markets. This all serves to make America an ideal choice for foreign investment opportunities.



The USA's Unique Investment Opportunities

Thanks to the business-friendly environment and high quality of life in the U.S., it's no wonder why businesses from all over the world seek out investment opportunities there. Everything is set up for businesses to find their footing in the market and thrive. Here are some of the reasons why the United States is a burgeoning investment market.

Natural Resources

As the third-largest country by geography, the U.S. is rich in natural resources, including oil, coal, natural gas, timber, and minerals.

- The U.S. is one of the biggest producers of metals and minerals that power manufacturing
- Has over 750 million acres of forest land and two-thirds of it is timberlands
- Land area is almost 2.3 billion acres and half of it is agricultural land

All these elements help to make the U.S. an attractive destination for foreign investment.

Infrastructure Spending

In 2021, the U.S. congress approved a \$1 trillion infrastructure spending package for the country — the largest in decades. The development of infrastructure, especially at this scale, builds incredible demand for all commodities with roads, rail networks, construction projects, oil and gas supply, as well as power grids being up for an upgrade or replacement. It gives companies confidence to consistently produce and move their products efficiently.

Energy Transition

The United States had the second largest energy transition investment in the world with \$114 billion in 2021. As most of the world's nations strive to attain net-zero emissions by 2050, the U.S. increased funding towards clean energy by 17% from the previous year. The sectors that are benefiting from financial injections include:

- Renewable energy
- Sustainable materials
- Energy storage
- Electrified transport
- Electrified heat
- Nuclear
- Carbon capture and storage
- Hydrogen

With clean energy and the emerging technologies around it still in their infancy, there are great opportunities to gain exceptional returns as the world races towards net-zero.

Funding Sources

The country offers a variety of funding sources — whether it be from banks or private equity — which propels innovation and expansion. What's more, U.S. capital investors typically don't get involved in day-to-day operations and company management like in some other markets. Circumventing the unnecessary bureaucracy creates an environment that is far more attractive to businesses that are looking to operate in the United States.



million acres of
forest land



billion acres of
land area



infrastructure
spending



energy transition
investment



The United States: We're Open for Business

Backed by one of the leading investment landscapes in the world, the United States is truly open for business. In the fourth quarter of 2021 alone U.S. consumer spending reached nearly \$14 trillion, which spells great news for businesses that are thinking of setting up shop in the country. Add in the

nation's labour force, track record for driving research and development, wealth of resources, commitment to infrastructure development, transition to clean energy, and excellent range of funding options, then it's easy to see why the U.S. is a highly attractive destination for investors.

To discuss your business growth into USA, contact us:

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